

## **Fiona Hancock ~ Permanent Make-up Artist**

I have worked in Beauty Salons for 22 years, and I now specialise in permanent make-up, which is my true passion.

I pride myself in making my clients feel special; offering tailored treatments to suit their individual needs. I am trained to the highest standards by the elite UK company, Natural Enhancement UK, and am fully registered, insured and very experienced.

Permanent make-up is perfect for eyebrows, lash line and lips. Brows are created using a process of “fine hair” strokes, pigmented into the upper layer of the dermis. Unlike traditional tattooing, which is applied to the lower layers of the dermis, permanent make-up will fade over time, enabling us to make adjustments to ensure your complete satisfaction as time goes by. Fashions change, and your brows can too.

Each brow enhancement is carefully measured, templated and drawn with your full input into the finished result. There is no guess work involved. You will know before I start the procedure the shape and colour of your enhancement. The hair-by-hair stroke method gives a flattering, natural brow giving instant lift to the eye area.

### **Why choose permanent make-up?**

#### **EYES**

Permanent eye enhancement can create a defined liner or a subtle shadow, emphasising your eye colour and making your lashes appear thicker. Your eyes will look larger and more striking. This treatment is ideal for people who suffer with allergies to pollen and conventional make-up. It is also beneficial to those with poor eye-sight who may struggle to apply their own eye make-up. Clients with watery eyes no longer worry about their eye make-up smudging.

#### **BROWS**

If you have little or no eyebrow hair, or would like to perfect the shape of your eyebrows then this technique is for you! A brow enhancement will create a youthful lift to the eye area that will emphasise the eyes. Close attention will be paid to your face shape and natural colouring to create fine, hair-by-hair strokes to simulate the perfect brow for you.

#### **LIPS**

Make your mouth appear more youthful by defining the natural lip contour and introducing a haze of colour to your lips. This will give you a subtle fullness and in an attractive blush shade of your choice. This can be further enhanced with the addition of lip gloss. Asymmetry can be corrected and you can wave goodbye to re-application of lip stick after eating and drinking. This enhancement ensures your lips always stay beautiful, whatever the situation.

For more information or to book an appointment at one of my clinics at The Garden Room, Taunton, please contact Louise

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